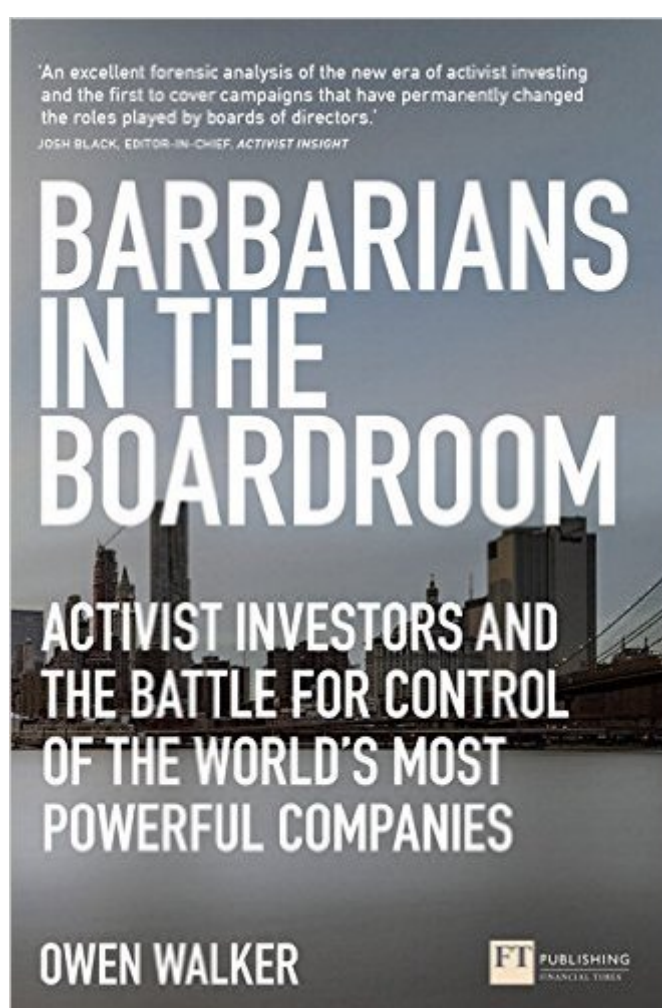


The book was found

Barbarians In The Boardroom: Activist Investors And The Battle For Control Of The World's Most Powerful Companies (Financial Times Series)



Synopsis

Activist investors have sent shockwaves through corporations in recent years, personally targeting directors and executives at some of the world's largest companies. No longer satisfied with operating on the fringes of business, they are now a firm fixture in the boardroom. Up to a quarter of public companies could be targeted by activist campaigns in the coming years, with directors and executives at those corporations threatened with losing their jobs. The trend, which began in corporate America, has spread to the UK, Europe and Asia, taking in several high profile companies. *Barbarians in the Boardroom* tells a compelling story of boardroom bust ups, dumped CEOs triumphant activists and pared back companies. It reveals real-life examples and interviews with executives and investors to explain why and how activist investors have managed to storm Wall Street and tear down City citadels. Owen Walker provides an insight into the way activists think, how they decide to target a company and how directors and executives could possibly work with them rather than against them. "A terrific book about the personalities, strategies, and tactics of high-profile activist investors. The stories are fascinating about the activist game plan and how it is changing." Robert J. Swieringa, Professor and Dean Emeritus, Johnson Graduate School of Management, Cornell University "Excellent overview of activist hedge funds - it tells readers how these funds brought about significant changes in corporate boardrooms." Robert C. Pozen, Senior Lecturer at MIT Sloan School, former Chair of MFS Investment Management "A great guide to how activist investors work - essential for corporate directors, investors and anyone with a passing interest. Filled with insights into a number of the most high-profile personality clashes and boardroom battles." Barry Parr, Co-Chair of Pension Trustees AMNT and Non-Exec Director of CrowdBnk Ltd "Barbarians in the Boardroom is an excellent forensic analysis of the new era of activist investing and the first to cover campaigns that have ousted S&P 500 boards, promoted giant mergers and permanently changed the roles played by boards of directors." Josh Black, Editor-in-Chief, Activist Insight "The rise of shareholders activists is one of the great capital market stories of the day. Packed with riveting tales from the activist battlefield, Owen Walker's book does it full justice." John Plender, Financial Times Columnist

Book Information

Series: Financial Times Series

Paperback: 264 pages

Publisher: FT Press; 1 edition (July 25, 2016)

Language: English

ISBN-10: 1292113987

ISBN-13: 978-1292113982

Product Dimensions: 6.1 x 0.8 x 9.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #420,042 in Books (See Top 100 in Books) #72 in [Books > Business & Money > Management & Leadership > Corporate Governance](#) #248 in [Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Political Advocacy](#) #327 in [Books > Textbooks > Business & Finance > Investments & Securities](#)

Customer Reviews

This is a survey of investor activism in the early 21st century that will form an essential part of the history of this ever-changing, ever-dynamic stock market phenomenon. It should be essential reading by communists and other anti-marketeers so they can understand one of capitalism's classic points of conflict. Walker gives the book an academic flavour by such devices as starting chapters with a review of what has been said and a preview of what is to come. He assumes no knowledge, so old hands might find themselves skipping the occasional section. However, the textbook approach gives Walker an objective standpoint of the inherent conflict between the activists' greed and their moral cloak of rooting out laziness, corruption and under-utilization of assets in the search for the most efficient use of capital. All but one of the case studies are American and the other is British, which may reflect the current state of play: the level of activity has fluctuated from one side of the Atlantic to the other over the past 60 years. Walker nods to the historical background sufficiently to hark back to the Dutch East India Company but, although he finds space for the late Sir Jimmy Goldsmith, there is no mention of the other two now-dead UK Jameses - Slater and Hanson - who were aggressive enough to earn the pejorative asset-stripper epithet in the 1960s, 1970s and 1980s. Monty Python even managed a sketch about "Slater Nazi"! For cultural or legal reasons, activists have since been regarded with suspicion in Britain, while they flourish on Wall Street. It is also significant that activism is rare in the rest of the world, a reflection of how illiquid and rule-bound other countries' stock markets tend to be.

[Download to continue reading...](#)

Barbarians in the Boardroom: Activist Investors and the battle for control of the world's most powerful companies (Financial Times Series) Deep Value: Why Activist Investors and Other

Contrarians Battle for Control of Losing Corporations (Wiley Finance) The Valuation of Financial Companies: Tools and Techniques to Measure the Value of Banks, Insurance Companies and Other Financial Institutions (The Wiley Finance Series) The Activist Director: Lessons from the Boardroom and the Future of the Corporation (Columbia Business School Publishing) Measuring and Improving Social Impacts: A Guide for Nonprofits, Companies, and Impact Investors Control Self-Assessment: Reengineering Internal Control (Enterprise Governance, Control, Audit, Security, Risk Management and Business Continuity) The Simplest, Shortest, Most Powerful MLM and Network Marketing Prospect Control and Closing Lines and Scripts Understanding Ponzi Schemes: Can Better Financial Regulation Prevent Investors from Being Defrauded? (New Horizons in Money and Finance series) Offshore Companies: How To Register Tax-Free Companies in High-Tax Countries LLC: Quickstart Beginner's Guide to Limited Liability Companies (LLC Taxes, Limited Liability Companies Guide) Barbarians on Bikes: Bikers and Motorcycle Gangs in Men's Pulp Adventure Magazines (Men's Adventure Library) The Fall of the Roman Empire: A New History of Rome and the Barbarians School for Barbarians: Education Under the Nazis (Dover Books on History, Political and Social Science) Barbarians at the Gate: The Fall of RJR Nabisco The Invasion of Europe by the Barbarians Tarzan - Versus The Barbarians (Vol. 2) The Power of the Other: The startling effect other people have on you, from the boardroom to the bedroom and beyond-and what to do about it The Power of the Other CD: The startling effect other people have on you, from the boardroom to the bedroom and beyond-and what to do about it Dear Chairman: Boardroom Battles and the Rise of Shareholder Activism Claiming Your Place at the Boardroom Table: The Essential Handbook for Excellence in Governance and Effective Directorship

[Dmca](#)